



Pemberton & District Public Library

Strategic Plan 2023 - 2025

Goals

- Embrace creative approaches to learning opportunities that inspire curiosity, broaden horizons & support lifelong learning
- Continually assess and improve the technology infrastructure and digital learning opportunities

Strategies

- Engage community expertise to expand and diversify programming
- Continue to expand on non-traditional resource lending opportunities
- Increase digital literacy support services for the community

Goals

- Reduce barriers to accessing Library services
- Promote the Library as a shared space for all
- Determine future opportunities to continue to provide space that is functional and adaptable to community needs

Strategies

- Develop a growth management plan that will assess the potential and need to expand on existing space
- Meet people where they are by expanding outreach initiatives
- Assess and improve the accessibility of our physical and digital spaces

Goals

- Strengthen the role of the Library in the community
- Increase advocacy and awareness of the Library
- Honour Indigenous perspectives

Strategies

- Develop a marketing strategy that proactively extends our reach and raises awareness of Library services
- Embrace opportunities for partnerships and collaborations that enhance access to Library services and resources

Goals

- Foster our culture of service excellence
- Cultivate a resilient and healthy workplace

Strategies

- Build a strong customer-focused team that embraces our core values
- Enhance staff capacity through effective recruitment, retention and ongoing professional development opportunities

Live Our Values

Build Community & Connections

Create Welcoming Spaces

Inspire Minds Through Learning & Literacy

Our Vision

The hub of our dynamic communities

Our Mission

A place to connect and inspire through ideas, programs, resources, and technologies

Our Values

We are committed to and are guided daily by our values – they inform everything we do:

Accessibility

We strive to provide a welcoming and engaging space for everyone, by reducing barriers and building connections

Respect

We respect all patrons, community members and each other, offering a kind and empathetic environment for everyone

Integrity

We hold ourselves accountable and can be trusted to follow through on our commitments

Resourcefulness

We embrace curiosity, innovation and collaboration in our efforts to serve our community and each other